



Weekly Safety Briefings

Week 42 – Monday, October 13 – Friday, October 17, 2025

Building a Learning Culture

Introduction

In the safest organizations, every experience, good or bad, is seen as a chance to learn. Building a learning culture means shifting our focus from blame to understanding, from reacting to preventing, and from luck to consistency. This week's Safety360 topics explore how everyday decisions, shortcuts, and system pressures shape safety outcomes. Together, we'll look at how to replace judgment with curiosity and create an environment where learning drives improvement, before an incident occurs.

Monday – The Illusion of Efficiency

Theme: When “efficiency” is actually luck

In many workplaces, fast results are often celebrated as “efficient”—especially when no incidents occur. But what happens when the same approach leads to an injury the next day? Was it ever truly safe?

Real-World Example:

A crew bypasses the lockout/tagout procedure to quickly restart a jammed conveyor belt. Production resumes smoothly, and they're praised for their quick thinking. No one realizes the safety protocol was skipped. The next day, another worker follows the same approach and is caught in the machinery, suffering a broken finger.

Discussion Points:

- Should the injured worker be disciplined?
- What about the crew who skipped the procedure the day before—should they be held accountable?
- Why was the procedure skipped in the first place?

Key Message:

If a method is unsafe, it's unsafe every time—even if it “worked” yesterday. What we often label as “efficiency” may simply be luck. In the example above, the risk was present all along—it just hadn't yet resulted in harm.

To improve safety performance, we must move beyond relying on luck. We need to proactively identify hidden risks before they lead to injury. That means asking: Where are the hidden risks in our facility today?

Questions to Consider:

- Have you ever seen a shortcut praised because it worked?
- What risks were present, even if no one got hurt?
- How do we define efficiency in our team?
- Where are hidden risks in our facility?

Tuesday – Outcome Bias in Safety

Theme: Why judging actions by results is dangerous



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Too often, we only question a process after something goes wrong. This reactive mindset—known as outcome bias—ignores the underlying conditions that make failure possible.

Real-World Examples:

1. Two teams use the same unstable scaffold. One completes the job without incident. The other experiences a collapse. The second team is blamed, even though the scaffold was unsafe both times.
2. A driver speeds through a plant to meet a delivery deadline. They're praised for timeliness. A week later, another driver does the same and hits a pedestrian. Suddenly, it's labeled a "reckless shortcut."

Key Message:

Safety must be evaluated based on the process—not the outcome. If a method is unsafe, it remains unsafe regardless of whether an incident occurs.

Questions to Consider:

- Have you seen someone blamed for an injury that could've happened to anyone?
- What unsafe conditions do we overlook when things go well?
- How can we shift our focus from blame to learning?

Wednesday – The Role of Systems in Safety

Theme: Unsafe outcomes often stem from flawed systems

When an incident occurs, our first instinct is often to ask, "Who made the mistake?" But a more effective question is, "What made this possible?" Systems that prioritize speed over safety create environments where injuries are more likely.

Real-World Example:

A manufacturing line frequently jams due to a design flaw. Operators, under pressure to meet production goals, begin reaching around machine guards to adjust material flow. Eventually, one worker is injured. The root cause isn't the worker—it's the flawed equipment and the system that incentivized unsafe behavior.

Key Message:

People don't fail—systems do. If we want safer outcomes, we must design safer systems. That means addressing the root causes, not just the symptoms.

Questions to Consider:

- What systems in our workplace might encourage unsafe behavior?
- Are we rewarding speed more than safety?
- How can we redesign work to make the safe way the easy way?



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Thursday – Predictability vs. Luck

Theme: True efficiency is consistent and safe

Efficiency isn't just about speed—it's about reliability. If a process only works when everything goes perfectly, it's not efficient—it's risky.

Real-World Example:

A team uses a homemade lifting device to move heavy equipment. It works well for weeks—until it fails and injures a worker. The previous success wasn't proof of safety; it was luck.

Key Message:

Processes that rely on luck are not efficient—they're unpredictable and dangerous. Real efficiency is safe, repeatable, and doesn't depend on ideal conditions.

Questions to Consider:

- What parts of our work rely on "getting lucky"?
- How can we make our processes more predictable?
- What does repeatable safety look like in our team?

Friday – Building a Learning Culture

Theme: Shifting from blame to improvement

When an incident occurs, the goal should not be punishment—it should be learning. We must ask what conditions allowed the injury and how we can prevent it from happening again.

Real-World Example:

After a hand injury, a cross-functional team is formed, including frontline workers, supervisors, and leaders. The team reviews the task design, tools, and time pressures. With input from those closest to the work, they identify areas where mistakes are easy to make and where processes lack predictability. The result: meaningful changes that prevent future injuries—and uncover additional risks that hadn't been considered before.

Key Message:

Accountability should be about learning and improving—not assigning blame. Safety is a shared responsibility, and every incident is an opportunity to get better.

Questions to Consider:



Workplace
Learning
System

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- How do we respond to incidents—blame or curiosity?
- What would it look like to learn from every close call?
- How can we make safety a shared responsibility?